

THE PAPERCLIP

The Nuhop Center

“There can be little doubt that a certain amount of corporate philanthropy is simply good business and works for the long-term benefit of the investors.”

John Mackey



What Can You Do With a Red Paperclip? More Than You Think!

In today's fast paced society, we often forget about the simple things that are important in this world. The simple act of giving is one of these things.

Giving in the context of The Paperclip Challenge is a bit different that just giving of our time and resources it is the art of giving or trading for a greater purpose.

A few years back a gentleman named Kyle McDonald set himself on a mission (for personal gain) to trade a red paperclip for something more valuable. His ultimate goal was to trade this item up to eventually get a house. Did he

achieve his goal, well the answer is listed below:

He traded his red paperclip for a Fish Pen, that turned into a doorknob, then a coleman stove, a red generator, a beer keg with neon Budweiser sign, a snowmobile, one trip to Yahk, BC., a cube van, one record contract, one year in Phoenix, one afternoon with Alice Cooper, a Kiss snowglobe, one movie role and finally A House at 503 Main Street in Kilping, Saskatchewan, Canada.

Klye McDonald achieve his personal mission . . . he got his house from one simple paperclip. The concept of The Paper Clip

Challenge as a team development event is one of greater value. The challenge of this exercise is for your team to embark on a journey that will tap each team members inner talent to muster up the confidence to trade up for the greater good.

The Nuhop Center will guide your team through the ground rules for this unique challenge where all teams will begin with a red paperclip . . . with the ultimate goal of trading the paperclip up to an item of value that can either be given to your company's charity of choice or sold to benefit your selected charity. Does your team has what it takes to Trade Up?